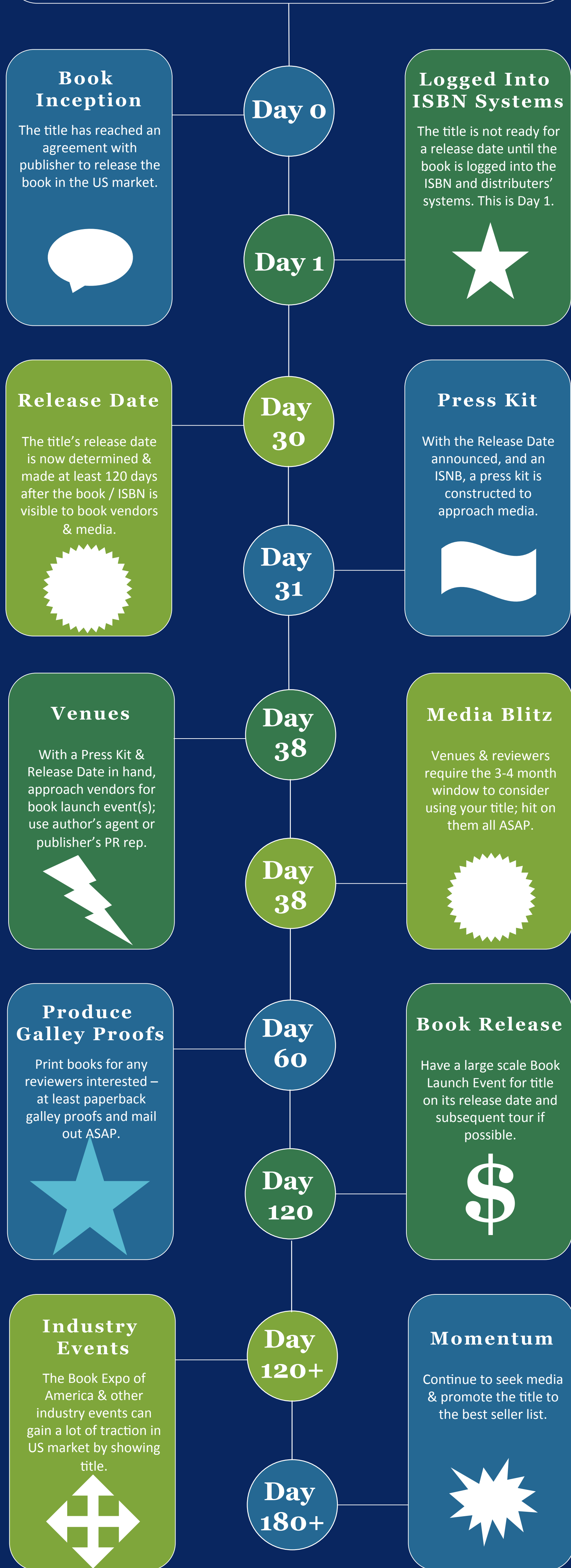


# Fiction Release US Market Timeline

This infographic details the steps for releasing fiction titles in the US market in order to attain maximum exposure through book reviews, book events, and other marketing areas crucial to the title's success, from inception of the campaign until after the book's release.



Without the strong ties to an ISBN + 3-4 months advance notice, Goodreads, Barnes & Noble, & other reviewers, venues, & press will not take on a title in the US.

